

CHANGE DOESN'T HAPPEN ALONE.

COMMUNITY IMPACT REPORT

2019 / 2020



2019

LIVE UNITED.

"Each one of us can make a difference.

TOGETHER
we make change."

Barbara Mikulski

Learn how to get involved and Live United at UWMC.org.

CONTENTS

GIVE

- 03 MESSAGE FROM THE CEO, SCOT QUINTEL
- 04 2019 CONTRIBUTIONS AT WORK
- 05 FINANCIAL POSITION OVERVIEW
- 06-08 ANNUAL GIVING AWARDS

ADVOCATE

- 09-12 CREATING IMPACT THROUGH INTERNAL INITIATIVES
- 13-15 SUPPORTING THE HEALTH OF MARION COUNTY RESIDENTS
- 16-17 REMOVING BARRIERS TO EDUCATIONAL SUCCESS
- 18-19 MEETING BASIC NEEDS & ENABLING FINANCIAL STABILITY

VOLUNTEER

- 20 MESSAGE FROM THE CHAIR, BOARD OF DIRECTORS
- 21 ANNUAL GIVING CABINET
- 21 PR & MARKETING COMMITTEE
- 22 VISION COUNCILS



CHANGE DOESN'T HAPPEN ALONE

MESSAGE FROM UNITED WAY OF MARION COUNTY'S CEO

How United Way of Marion County continues to innovate & partner for change



CELEBRATE

TOP BUSINESSES & VOLUNTEERS RECEIVE ANNUAL GIVING AWARDS

Check out the 2019 award recipients / p6



DEDICATION

VOLUNTEERS MAKING A DIFFERENCE

Learn who is making a difference in our community / p20



SPOTLIGHTS

LEARN ABOUT OUR FUNDED PARTNER PROGRAMS

Overview of agency programs and success stories. / p13

MESSAGE FROM THE CEO



Change never happens alone. At United Way, we are a connector for our community to work together to address critical issues facing Marion County. We are committed to drive lasting, positive change targeting issues within the areas of Education, Financial

Stability and Health. We tackle complex subjects such as hunger, illiteracy, job readiness, poverty, homelessness, domestic violence and the challenges of our senior population. These are the issues that have the greatest bearing on our county's social well-being and economic health.

This past year has been another year of growth for the United Way of Marion County. Dr. Jim Henningsen and his team of dedicated volunteers led our annual giving efforts to a 10% increase over the prior year. This was the first effort to raise over \$2 million dollars in over 12 years. Because of this success, funding to our partners starting in 2020 is increasing to its highest level since 2007. We continue to innovate and focus on working collaboratively to address the challenges facing Marion County.

2020 will always be marked by the COVID-19 pandemic. Through this crisis, we have led the charge, instituting change and positively impacting our community. During COVID-19, we have continued to lean on partnerships for the betterment of our community.

- We created a COVID-19 Assistance Fund to provide rent/mortgage and utility assistance to families negatively impacted by the recent pandemic. We partnered with Interfaith Emergency Services and the Marion County Homeless Council to administer those funds, providing assistance to 486 individuals.

- Support was given to front-line service workers by providing funding for jobs at social service organizations for individuals who lost their jobs at the onset of COVID-19.
- In partnership with Marion County Public Schools, Marion County Sheriff's Office, Interfaith Emergency Services and Marion County Community Services, an emergency food drive was organized collecting over 11,000 pounds of food for students who faced food insecurity while our schools were shut down.
- Partnering with Kimberly-Clark, we received 73,728 rolls of toilet paper, that were distributed in Marion County and throughout central Florida.

Going forward, we will continue to build meaningful partnerships. We are proud of our new collaboration with Marion County Public Schools, Public Education Foundation, University of Central Florida, and Ocala Health – the Community Partnership School at College Park Elementary. Together, we will provide wrap-around services to students and families, offering educational support programs to youth and adults, in addition to community resources, health services, financial stability classes and human services programs.

“Change Doesn't Happen Alone,” Marion County is a generous community. We know that when we all come together, businesses, individuals, governmental agencies and social service organizations, that we can make a difference for all that call Marion County home. We are stronger when we Live United. THANK YOU, for being a part of the Change!

Sincerely,

Scot Quintel

CONTRIBUTIONS AT WORK



25,000
Points of contacts through 211



90
Strong Families Participants



305
ReadingPal Students



1,944
Free tax returns



463
Families served by Success by 6



10
Agencies received FEMA(EFSP) funds



23
Community Grants



15,638

volunteer hours provided by 1044 community members



6,384

Individuals who contributed to Untied Way of Marion County.



268

Eclipse Club Leadership Society members, giving \$1,000 or more annually



11

Members of the Tocqueville Society giving \$10,000 or more annually



106,890

direct services were provided to residents in Marion County to support their health, education and financial stability.

BECAUSE OF YOU!

2019-2020 FINANCIAL POSITION

For the 12 month period ending June 30, 2020

ASSETS	2018-2019	2019-2020**
Cash & Investments	\$1,745,669	\$1,492,266
United Way Endowment*	\$3,210,705	\$3,136,806
Pledges Receivable (less allowance for uncollectables)	\$631,890	\$718,559
Accounts Receivable & Other Assets	\$52,788	\$80,375
Land, Building, Equipment (net)	\$312,545	\$297,360
Beneficial Interest in Trusts	\$31,210	\$31,210
Total Assets	\$5,984,807	\$5,756,576

LIABILITY & NET ASSETS		
Liabilities		
Accounts Payable	\$15,578	\$16,787
Accrued Payables	\$58,927	\$53,427
Contributor Choice Payable (Fall Campaign)	\$158,577	\$130,595
Total Liabilities	\$233,082	\$200,809
NET ASSETS		
Undesignated	\$801,956	\$797,477
Board Designated	\$2,461,393	\$2,502,572
Temporary Restricted (Campaigns)	\$1,078,521	\$839,539
Permanently Restricted	\$1,409,855	\$1,416,178
Total Net Assets	\$5,751,725	\$5,584,490
Total Liabilities & Net Assets	\$5,984,807	\$5,756,576



Additional support and revenue generated from FEMA (Federal Emergency Food & Shelter Program), Energy Assistance Programs, Volunteer Time, Gifts in Kind, and Community Service total:
 *Interest from Endowment Fund is reinvested in community Based upon United Way's Audit for the fiscal years ending June 30, 2018 and June 30, 2019 as audited by Crippen & Co, CPAs. The audited financial statements and Form 990 are available for review at the United Way office or online at UWMC.org.
 ** 2019-2020 Illustrated financials are currently being audited

2019 ANNUAL GIVING

TOP 5 CORPORATE CONTRIBUTORS

PUBLIX SUPER MARKETS
\$556,966

MARION COUNTY PUBLIC SCHOOLS
\$210,565

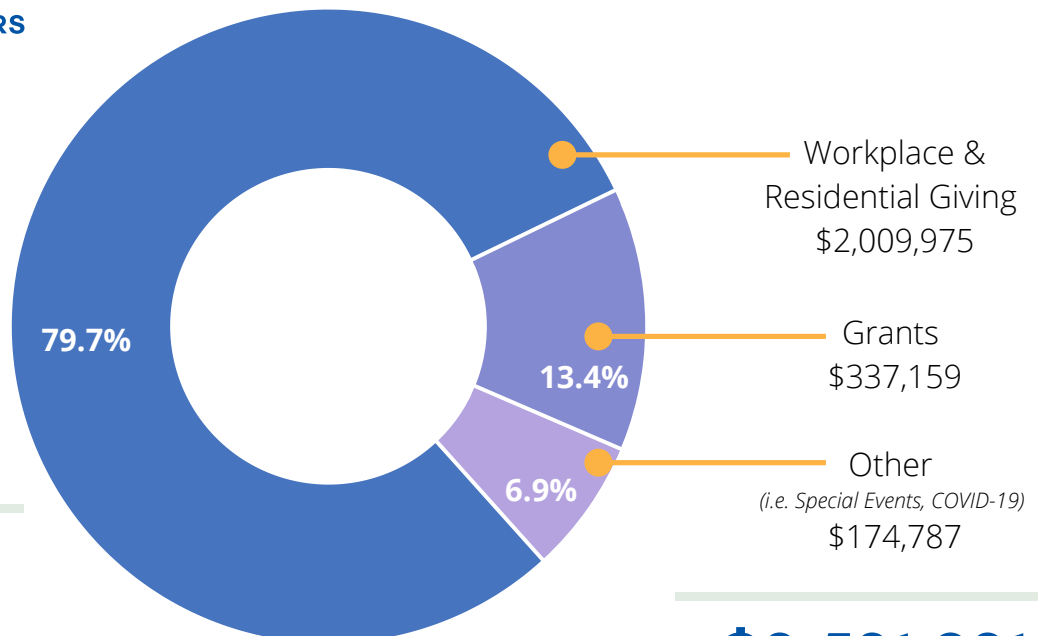
SIGNATURE BRANDS
\$148,667

CITY OF OCALA
\$81,960

LOCKHEED MARTIN
\$69,091

\$1,067,249

Leadership gifts total 26%
of all annual giving revenue.



\$2,521,921



2019 COMMUNITY CELEBRATION

AWARD RECIPIENTS

CELEBRATING SUCCESS

awards are selected by Resource Development Staff with input from Annual Giving Chair.



Ambassador of the Year
CINDY KREPPS
City of Ocala



Coordinator of the Year
SHARI MORRIS
Marion County Public Schools



Volunteer of the Year
LAUREN DEBICK
Ocala Health



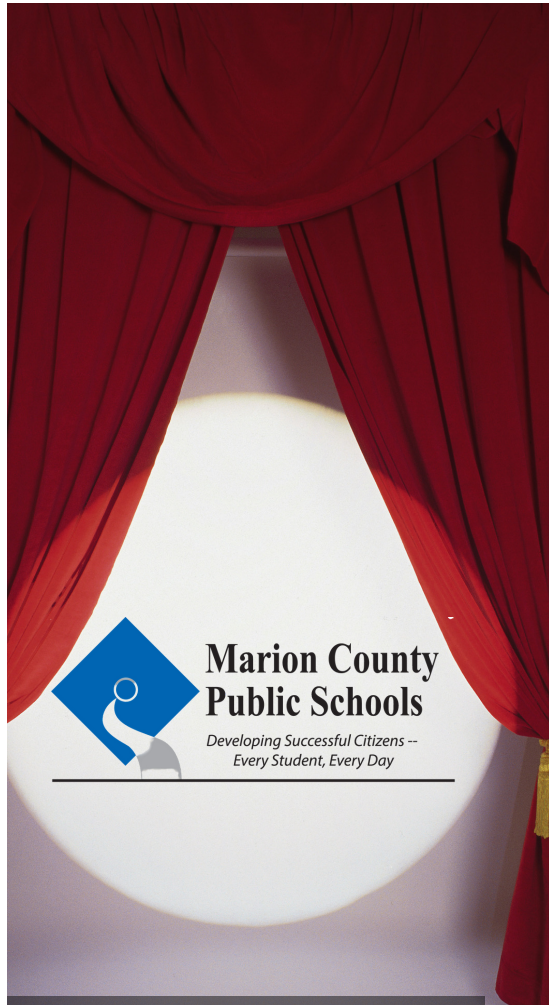
Phyliss Ewers Community Service Award
DR. MANAL FAKHOURY



Live United Award
MARION COUNTY GOVERNMENT



Platinum Award
PUBLIX SUPER MARKETS



Gold Award
MARION PUBLIC SCHOOLS



Silver Award
SIGNATURE BRANDS

2019 COMMUNITY CELEBRATION AWARD RECIPIENTS

2019 Division Awards

OUTSTANDING FINANCIAL PARTNER



OUTSTANDING COMMERCIAL PARTNER



OUTSTANDING MANUFACTURE PARTNER



OUTSTANDING RETAIL PARTNER



OUTSTANDING FUNDED PARTNER



OUTSTANDING EDUCATIONAL PARTNER



OUTSTANDING HEALTH & HUMAN
SERVICES PARTNER



OUTSTANDING GOVERNMENT PARTNER



Marion County Public Schools

HIGH SCHOOL TOP SUPPORTER

Forest High School

HIGH SCHOOL BIGGEST GAINS

North Marion High School

MIDDLE SCHOOL TOP SUPPORTER

Osceola Middle School

MIDDLE SCHOOL BIGGEST GAINES

Liberty Middle School

ELEMENTARY SCHOOL TOP SUPPORTER

Madison Street Elementary School

ELEMENTARY SCHOOL BIGGEST GAINS

Saddlewood Elementary School

OUTSTANDING DEPARTMENT SUPPORTER

Curriculum & Instruction

2019 Top Publix Store Supporter

Publix at Churchill Square



STRONG FAMILIES

STRONG FAMILIES WORKS:



79%

MOVED FROM TEMPORARY
TO PERMANENT HOUSING*



61%

REDUCED THEIR AMOUNT
OF DEBT*



22%

BEGAN ADVANCING THEIR
EDUCATION*



47%

INCREASED THEIR
HOUSEHOLD INCOME*

SKILL BUILDING SESSIONS INCLUDE:

- Goal Setting
- Barriers to Poverty
- Budgeting
- Conflict Resolution
- Education Opportunities
- Work Ethic & Career Opportunities
- Resume Building & Interview Skills
- Understanding & Managing Credit
- Parent's Role in Children's Education
- Nutrition/Cleaning/Organizing

90

families served annually in Marion County.

Currently, 51% of Marion County residents belong in the A.L.I.C.E (Asset Limited, Income Constrained, Employed) population. This means that 186,445 Marion County families, individuals and single parents are struggling every day to make ends meet. These hardworking individuals are one unanticipated expense of \$300 or more from not being able to pay for housing, utilities or food the following month.

United Way of Marion County began the Strong Families Initiative in 2016 to help empower individuals and families living in our community with the necessary tools to obtain long-term financial stability. Strong Families has helped to reduce debt, increase household income, rebuild credit and increase the education of the participants.

*results from Strong Families July 2018-2019 Ocala & Dunnellon





VITA

VOLUNTEER INCOME TAX ASSISTANCE

United Way of Marion County offers **FREE** income tax preparation through a variety of VITA (Volunteer Income Tax Assistance) locations throughout Marion County. Residents are encouraged to get 100 percent of their return back. All volunteers providing tax assistance are trained by the Internal Revenue Service.

1,944

RETURNS FILED

IRS certified, volunteer tax preparers, providing over \$3,030,652 total refunds.

Money in your pocket

VITA VOLUNTEERS PROCURED:

- Earned Income Tax Credit (EITC) on 425 returns totaling \$932,842.
- Child Tax Credit & Additional CTC on 266 returns totaling \$314,840.
- Average Adjusted Gross Income per return was \$27,368.
- 854 returns for senior citizens, taxpayer or spouse over age 60.



\$251,000

ESTIMATED FEES SAVED BY USING VITA

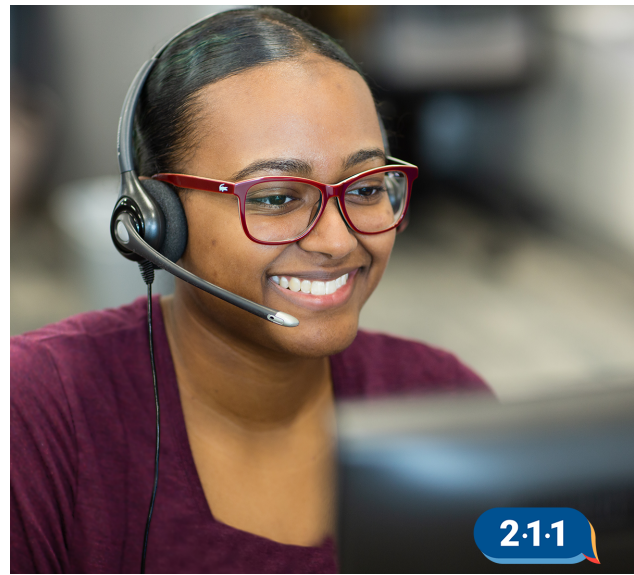


saving residents of Marion County money and keeping dollars in our community.



Get Connected. Get Help.™

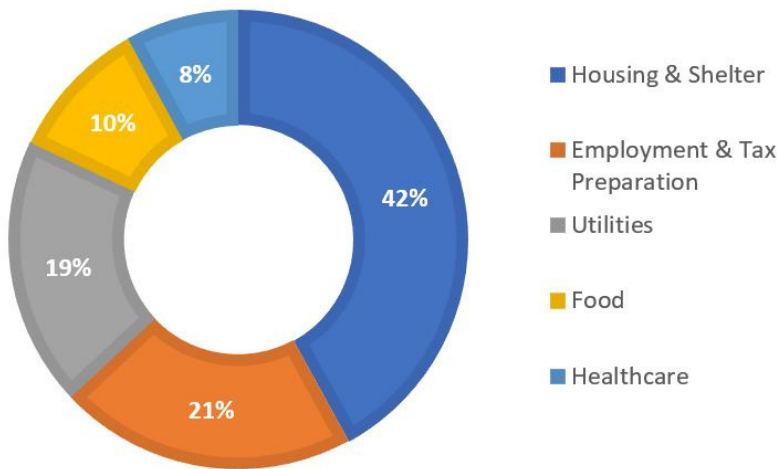
United Way's free resource and referral helpline which links people in need with assistance from more than 2,000 local health and human service programs. Staffed by caring, highly trained, multilingual (over 200 languages) operators, 211 is available 24/7.



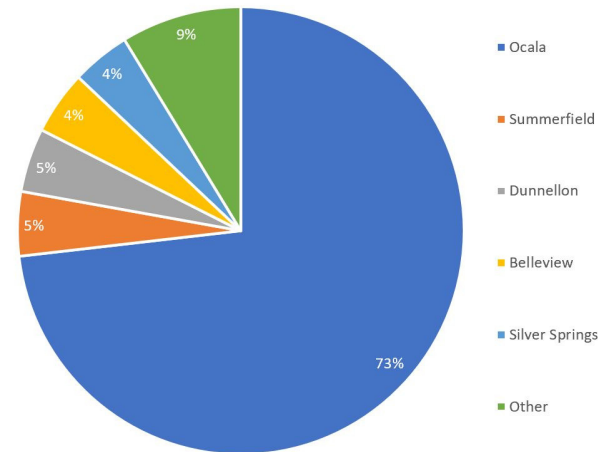
25,000

PHONE CALLS, TEXT MESSAGES & ONLINE CHATS RECEIVED

with the top services requested being housing & shelter, employment & tax preparation services and utilities assistance.



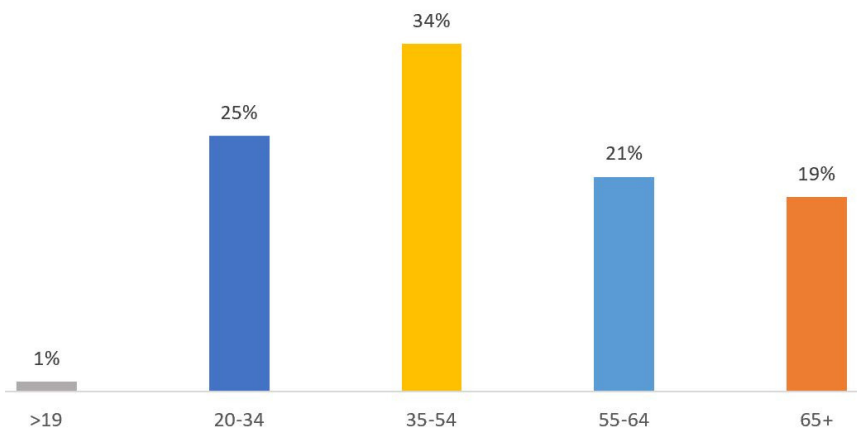
CONTACTS BY CITY IN MARION COUNTY



TOP SERVICES REQUESTED BY PERCENTAGE

- 21% sought 2-1-1 help for the first time
- 14% were unemployed
- 12% were disabled
- 9% had no health insurance
- 8% were retired

CONTACTS BY AGE RANGE



93%

customer satisfaction rate, with 91% stating that they would call again for assistance, if need be.

MENTOR TO MAKE A DIFFERENCE



ReadingPals

ReadingPals is a statewide early literacy initiative that provides volunteer mentors for students from Voluntary Prekindergarten (VPK) to 3rd grade who may need extra help, utilizing one-on-one or small group settings.

Locally, United Way partners with Marion County Public Schools to provide ReadingPals in kindergarten classrooms. Volunteers donate one hour a week during the year in 19 elementary schools across Marion County.

305

STUDENTS PARTICIPATED IN 2019-2020

receiving one-on-one mentorship with volunteer ReadingPals, which is 10% of Marion County kindergarteners.

7,440

HOURS OF SERVICES

donated by 237 volunteers between August 2019 and February 2020, a value of \$119,710.



6,710

BOOKS GIVEN THROUGH "BOOK IN A BAG"



to build their home library, provide tools and resources to their families, \$26,840 value.

INSIDE FUNDING
DECISIONS:
Additional focus and
support of mental
health services was
given for 2018-2020
agency partners.

HEALTH FUNDED PARTNERS

GOAL #1: ENSURE AVAILABILITY OF MENTAL HEALTH SERVICES THAT LEAD TO A HEALTHY LIFESTYLE

Children's Home Society of Florida *Mid-Florida Community Counseling*

Mid Florida Community Counseling provides outpatient behavioral health services include comprehensive behavioral health assessments and treatment planning. Clients receive, at minimum, weekly sessions in their home, at school or at any convenient private site. To reduce barriers to services the program is establishing a tele-health service that will allow residents to access behavioral health services through their laptop, tablet, or smart phone.

Amelia's Story

"I had a fear of failure and being an unfit parent. I suffered from severe depression within my pregnancy.

What helped me the most was the tools that CHS gave of counteracting my negative thoughts with positive ones, as well as writing down how I feel so that I am not harboring negative energy. Another good tool was to focus on the result I was working so hard for.

I am back to my bubbly self. I have been able to mend and repair relationships. I am also told daily how well my daughter behaves and how smart she is, which tells me that I am doing a great job as a parent. My life has been better than I expected. I wake up every day with the certainty that I can deal with a bad day if it comes.

Thanks to everything counseling has done for me, I now have the love and support of my family that will help when I just need to

talk. I did not have that before.

One of my favorite quotes that I learned from this that best describes my success is 'the most beautiful souls are shaped by ugly experiences'."

“The most beautiful souls are shaped by ugly experiences.”

our community is stronger when we care for the well-being of all

Kimberly's Center for Child Protection
Therapeutic Counseling and Advocacy

The Therapeutic Counseling and Advocacy Program is a critical piece in helping children heal after the trauma of child sexual abuse, physical abuse, emotional abuse, neglect, exposure to domestic violence, and/or exposure to parental substance misuse. This Program provides services immediately, in a child-friendly location where the child is already engaged, and with staff who are specifically trained in the unique needs of this vulnerable population. While the primary victim is engaged with the therapist, child advocates are working with the family to identify needs, break down barriers to intervention services, and most importantly help the family to heal alongside the child.

Outreach autism Services Network
OaSN Autism Behavioral Education Program

The OaSN Autism Behavioral Education Program will provide parents/guardians of children with autism (ages 1-18) a 4-step process that will provide a core understanding of Applied Behavioral Analysis (ABA) & how it can improve the behavior/social interactions of children. It will assist parents with completing paperwork for services, provide a short term basic behavioral plan, and will monitor progress of the child until long term ABA therapy is in place.



GOAL #2: IMPROVE THE HEALTH OF SENIORS BY PROVIDING ACCESS TO QUALITY SERVICES THAT HELP THEM LIVE INDEPENDENTLY.

Fifth Circuit Public Guardianship Corp.
Marion County Public Guardian Program

The Marion County Public Guardian Program helps seniors at their most fragile and vulnerable point in life by getting medical care and a safe and secure home for these seniors to have a healthier, safer life. We provide case management and nurse assessment services to evaluate the medical and mental health needs and living situation of our program's seniors. We submit a plan to the court showing how we will help the senior reach their full potential that includes a healthy diet and proper medical care. Our plan is for the seniors we serve to live as independently as possible.

Marion Senior Services
Meals on Wheels

This program allows frail seniors to continue living at home independently while avoiding

premature institutional care through the daily delivery of a nutritional meal. Between staff and volunteers one meal Monday – Friday is delivered directly to the client's home. As important as this meal is, meal delivery also enhances the client's safety and quality of life through a daily wellness check as most clients are home alone. United Way funding is especially critical because, unlike other nutritional home delivered meal funding sources, there is no age requirement. This allows us to serve needy clients under 60, and there are fewer eligibility requirements allowing us to serve clients of all incomes on a sliding scale

Ms. Lereaux's Story

Ms. Lereaux contacted the agency due to her water well being broken and leaving her with no access to water. Upon arriving with water for her, the agency soon realized her situation was much more dire. She was hungry and suffering from some medical issues due to that malnutrition. She was unable to clean her dishes or cook without running water and felt her health declining. With our UW funding, we were able to start providing Meals on Wheels and her health is much better today as a result. We are working on her other various issues, but through her daily meal delivery, our drivers can do a wellness check to ensure her health continues to move in a positive direction. She is grateful and feels that her well check is just as important as the meal.



GOAL #3: IDENTIFY AND SUPPORT HEALTH EDUCATION AND TREATMENT FOR MARION COUNTY CHILDREN UNDER 18 YEARS OF AGE

Boys & Girls Club of Marion County *Triple Play*

Triple Play is a comprehensive health and wellness program, developed with the U.S. Dept. of Health and Human Services. It strives to improve the overall health of Club members ages 6-18 by increasing their daily physical activity, teaching them good nutrition, and helping them develop healthy relationships.

This program creates excitement and fun for members while helping them overcome many obstacles of everyday life. Triple Play gives them the information needed to make positive choices in developing and maintaining a healthy lifestyle through mind, body, and soul centered high-yield activities. The Parents Game Plan encourages parents and caregivers to get involved in their child's activities and supports open dialogue in the household – where healthy habits begin!

Heart of Florida Health Center *Pediatric Dental Program*

Heart of Florida Health Center (HFHC) provides compassionate, family-centered pediatric dental care to Marion County children, ages 0 – 18, with a focus on the relationship between dentist and patient and their parents/guardians. Serving primarily low-income families, services include professional oral examination and assessment, preventative interventions, and the treatment and elimination of dental diseases through restorative services. Services are provided based on each child's individual dental plan of care. Quality dental care and oral health education are essential for the dental health of Marion County youth ages 18 and under, regardless of income or ability to pay.

Kimberly's Center for Child Protection *Child Abuse Prevention*

The Child Abuse Prevention Program at Kimberly's Center provides education and awareness in Marion County. Children will be educated with strategies to prevent, recognize, and respond appropriately to child abuse, neglect, bullying and digital dangers. Adults will be educated on five reasonable steps that can be taken to significantly reduce the risk of childhood sexual abuse.



FreeD.O.M. Clinic *Childhood Community Dental Hygiene Education*

The Childhood Community Dental Hygiene Education Program provides screening for dental disease, oral hygiene instruction on proper brushing and flossing technique, education pertaining to the foods and drinks that promote oral health, fluoride treatment, and pre and post test to determine the children's comprehension of the information covered.

This program and the services will be instrumental in improving the oral health of Marion County residents younger than 18 years of age by providing early intervention, increasing access to dental care, and removing barriers to call for all Marion County children. With improved oral health, children will be pain free, healthier, not miss school, and more able to focus and learn.

supporting the health of even the youngest residents of Marion County





INSIDE FUNDING DECISIONS:
54% of third grade students in Marion County cannot read at grade level. Agency partners help remove barriers limiting educational success.

EDUCATION FUNDED PARTNERS

GOAL #1: CHILDREN DEVELOP THE POSITIVE LANGUAGE AND LITERACY SKILLS IN EARLY EDUCATION TO ENABLE THEM TO HAVE CONTINUED ACADEMIC SUCCESS

Episcopal Children's Services *Early Education Program*

The Early Education Program provided by Episcopal Children's Services provides Marion County's most vulnerable infants, toddlers and preschoolers with high quality, research-based education services so that they enter kindergarten ready to learn. Children grow intellectually, emotionally, physically, and socially while their parents learn positive discipline techniques, and support their child's learning with in-home education activities.

Parents are their child's best teachers. We encourage parents to volunteer and to support our parents in teaching at home, we have a book reading challenge and regular at-home learning activities for parents to engage with their children.

Early Learning Coalition of MC *Supporting Early Education Literacy (S.E.E.L.)*

Supporting Early Education Literacy, a program of the Early Learning Coalition, provides financial assistance for education opportunities for children (0-12) whose parents may not otherwise be able to afford full pay. Pre-school age children will be receiving services to be developmentally on target for entering kindergarten.

Curriculums include activities supporting all domains with a focus on literacy. The goal is that children enter kindergarten performing at grade level to ensure success throughout their education and provide a safe environment while their parents are working..

Florida Center for the Blind *Vision Buddies Screening Program*

Vision is a child's primary means of identifying and recognizing the physical environment and social interactions. With one out of every four school-age children suffering from a vision disorder, early identification and intervention is critical to a child's long-term academic and vocational success. The Vision Buddies Screening Program will screen students from ages 3-9 to assess and identify vision loss and provide early intervention for a child who is visually impaired..



GOAL #2: SUPPORT AREA YOUTH BY REDUCING ENVIRONMENTAL BARRIERS THAT LIMIT THEIR ACADEMIC SUCCESS.

Arnette House

Non-Residential Family Counseling

The Arnette House Non-Residential Family Counseling Program (NRFC) serves clients 5-17 years old who are experiencing behavioral problems in school which interferes with their academic success. Their master's level counselors and master's level interns address emotional and physical behaviors resulting from instability in their homes.

By providing intervention services for children and their parent/guardian during times of family turmoil, troublesome behaviors are changed. Arnette House has been serving Marion County youth through the NRFC program for 24 years and is funded through the Department of Juvenile Justice and United Way of Marion County.

Boys & Girls Club of MC

Project Learn

Project Learn emphasizes parent involvement and collaboration between Club and school professionals as critical factors in creating the best after-school learning environment for Club members ages 6-18. Academic support services are designed to support positive academic outcomes through academic achievement, school attendance, and grade promotion. This program is designed to reinforce the school program and help students make the right choices so that learning will be an ongoing activity.





INSIDE FUNDING DECISIONS:
51% of Marion County residents are ALICE (Asset Limited, Income Constrained, Employed) and are living paycheck to paycheck unable to save for their future or emergencies.

FINANCIAL STABILITY FUNDED PARTNERS

GOAL #1: ENSURE THAT FOOD, HOUSING, AND UTILITIES ARE AVAILABLE TO INDIVIDUALS AND FAMILIES WHO LACK THE MINIMUM RESOURCES FOR SAFE AND HEALTHY LIVING

Shepherd's Lighthouse

Direct Services Program

Direct Services is for transitional housing, supportive housing, and community outreach for clients. This program assists clients in increasing job skills, changing spending habits and increasing the understanding of family budgeting. This program is dedicated to helping people in need, and to helping people navigate through life's storms by, rescuing, empowering, and renewing their lives. Lighting the way to become self-sufficient productive people in society. Creating a safe atmosphere of faith, family, and friends. Basic life skill classes include but not limited to parenting, budgeting, discipline, child development, decision making, and relationships.

The Salvation Army

Shelter Program

For those facing extreme heat, unbearable cold, wet weather, or other dangerous elements on the street, The Salvation Army homeless shelter is a welcome respite featuring a safe place to eat, sleep and shower at no cost. By assisting with food, shelter, basic hygiene resources, educational support, counseling services, and vocational direction we help those in need cultivate vital life skills for a successful and stable position in society.

Feeding Program

This program provides a nutritious hot breakfast, lunch, and dinner every day of the year to the homeless and low income of

Marion County. Residents are also served a snack before bedtime. Lunches are delivered to low income neighborhoods during the summer break of schools.

Community of Gratitude

Emergency Food Center

Community of Gratitude is an emergency food center that supplies food for low income clients in East Lake Weir, Ocklawaha, Weirsdale, and the Umatilla area in southeastern Marion County. Clients must be under the monetary limit provided by USDA guidelines. They provide emergency food for eligible families once a month, which is equivalent to three meals per day for three days.

a family can plan for tomorrow when their needs are met today.

Marion County Homeless Council Homeless Prevention Program

The goal of the Marion County Homeless Council, Inc. is to end homelessness by providing families and single persons with medium term direct financial assistance necessary to stabilize their current housing situation, and the longer term life skills to maintain a stable housing situation. By providing rental assistance along with the stabilization services necessary the goal is to prevent an individual or family from becoming homeless, having to move into an emergency shelter, or other place not suitable for human habitation. This Homeless Prevention Programs eligible services will include case management, financial assistance, rent assistance and past due utility bill payments for electric, connected gas, water, and sewer.

Blessed Trinity Brother's Keeper Soup Kitchen

This programs mission is to ensure that all people, regardless of race, creed, sex, status, or ability to pay have access to at least one healthy meal every day. Clients of the Soup Kitchen will have important basic needs met (food and water) and will, therefore, be able to escalate up Maslow's hierarchy and improve their lives..

Creative Services Sustainable Housing/Economic Self-Sufficiency

This program will ensure that food, emergency safe housing, basic needs, and future stable housing are available to women and children who are victims of domestic violence. Those women will continue to receive direct services after departing the emergency DV shelter. Direct services will include case management, advocacy/ counseling, safety planning, information and referral to all relevant resources, arrangements for job and training opportunities and access to stable housing. Victims may stay in shelter for 15 weeks with extensions depending on their circumstances and resources.



GOAL #2: INCREASE LONG TERM FINANCIAL STABILITY FOR INDIVIDUALS AND FAMILIES THROUGH EFFORTS

THAT INCREASE FINANCIAL UNDERSTANDING, FAMILY BUDGETING, JOB SKILLS AND CHANGES IN HABITS AND BEHAVIORS.

Habitat for Humanity Mortgage Program

The Mortgage Program is a program that will assist homeowners with payments who are behind on their mortgage and can demonstrate a financial hardship. The program is created to help our family partners become current on their mortgage and to remain in their home. Providing financial aid to those who are behind on payments can provide a relief to their financial situation and make them current on their mortgage. This program will help eliminate late fees, reduce financial burdens which will decrease the foreclosure process.

Marion County Literacy Council Building Adult Literacy Skills

The Literacy Council offers adults the opportunity to enhance their literacy skills. Adults, defined as age 16 and above, enter into the Building Literacy Skills program to enhance their educational opportunities, including obtaining their GED through tutor and mentor services, English for Speakers of Other Languages (ESOL) classes, and Adult Basic Education (ABE-improve reading, writing and math). Students receive weekly one-on-one tutoring tailored to their educational needs. They accomplish goals such as obtaining their GED, obtaining their driver's license, preparing for college entrance exams, employment certification exams, and helping their children with their homework.



BOARD OF DIRECTORS

Maintaining accountability and transparency while creating vision and lasting impact.

CHAIRMAN'S MESSAGE



BILL PAUL

Chairman of the Board

As I progress towards the last couple of months of being UWMC's Chairperson of the Board, I look back with pride at the amazing things this organization

has accomplished during the most unusual circumstances any of us have experienced. Coming into this position, I already knew UWMC was an outstanding team genuinely working together for the betterment of this community. What I didn't realize was how much effort each person puts into it each day! I am truly blessed to be surrounded by an amazing volunteer Board of Directors and an equally amazing and energized UWMC Staff. Conversations at UWMC aren't about what we can do, but rather what more we can do for this great community.

I've learned so much about the organization, the programs UWMC funds and supports, and the people that make this all work. UWMC has earned the trust and confidence of those that generously give, both personally and professionally. But, the most important thing I've learned is UWMC cannot do it alone. We need you. Our work will never be done. There will always be that person or persons that need help. UWMC wants to be the team that provides the necessary community assistance to improve the health, education, and financial stability of those that call Marion County home.

I want to thank the many current donors and volunteers that make UWMC an amazingly impactful organization! Of course, we can always use more volunteers and donors. We encourage and truly welcome your involvement. Let's partner together and grow UWMC's ability to have a significant positive impact on this great community!

WE are much stronger **UNITED!**

It has been an honor and privilege to be your UWMC Chairperson.

Thank you,

Bill Paul

EXECUTIVE BOARD MEMBERS



Bill Paul
Chairman of the Board
Lockheed Martin



Commissioner Michelle Stone
Chairman Elect
Marion County Board of County Commissioners



Greg Harrell
Secretary
Marion County Clerk of the Court



Rusty Branson
Treasurer
CenterState Bank



Dr. James Henningsen
Vice Chair Annual Fundraising
College of Central Florida



Steven Lee
Vice Chair Administration
Purvis, Gray & Company



Erin Buss
Immediate Past Board Chair
Purvis, Gray & Company



Lauren Debick
Vice Chair Public Relations & Marketing Division
Ocala Health



Ken Russell
Vice Chair Resource Development Division
Retired



Kathleen Woodring
Vice Chair of Community Impact Division
CareerSource Citrus, Levy, Marion

ADDITIONAL BOARD MEMBERS

- Chris Altobello, *Florida Education Association*
- Elizabeth Chryst, *Congressional Global Strategies*
- Kathy Judkins, *SECO Energy*
- Jared Konstanty, *Signature Brands*
- Mark Lander, *Marion County Health Department*
- Rich Larkin, *Hilton Ocala*
- Patty Schiefer, *CenturyLink*
- Angy Scroble, *Ocala Police Department*
- Kevin Sheilley, *Ocala CEP*
- Chuck Trout, *Publix*
- Angie Umpleby, *Roberts Real Estate*
- Mark Vianello, *Marion County Public Schools*
- David Willis, M.D., *Sabal Direct Primary Care*
- Adam Woods, *F&M Bank & Trust*

2019 ANNUAL GIVING CABINET

Essential Volunteers ensuring resources are available to those in need in Marion County



ANNUAL GIVING CHAIR

DR. JAMES HENNINGSEN

President

College of Central Florida

The Annual Giving Cabinet is so much more than a fundraising group – they are the boots on the ground, the voices of the community and hard-working individuals who give of their time and talents to help support our community. It takes many hands to work together to make a difference and create impact for our community, and I was truly honored to help lead that effort as the 2019 Annual Giving Chair.

CABINET VICE CHAIRS

- Bill Kauffman, *City of Ocala*
- Lisa Lombardo, *Hotel Development Group*
- Jeannie Rickman, *Marion County*
- Mark Vianello, *Marion County Public Schools*
- Jillian Ramsammy, *College of Central Florida*
- Raymond Andrews, *Mainstreet Community Bank*
- Rob Batsel, Jr., *Gilligan, Gooding, Batsel, Anderson & Phelan, P.A.*



CABINET AMBASSADORS

- Shane Alexander, *Ocala Fire Rescue*
- Pam Brewer, *Power School*
- Camilla Caruso, *Lockheed Martin*
- Jennifer Fryns, *College of Central Florida*
- Karan Gaekwad, *Gaekwad Development & Investments*
- Jared Goodspeed, *Marion County*
- Dr. Jonathan Grantham, *Marion County Public Schools*
- Cindy Krepps, *City of Ocala*
- Jessica Kummerle, *College of Central Florida*
- Kristy Rowland, *Barrett, Liner & Buss*
- Dwan Thomas, *Marion County Public Schools*
- Lisa Varner, *K-Country & Wind - FM*
- Sky Wheeler, *Marion County*
- Kyle Yancey, *Ameris Bank*

PUBLIC RELATIONS & MARKETING COMMITTEE

Creating visibility and awareness of the resources and programs for residents of Marion County.

PR & MARKETING COMMITTEE MEMBERS

- Lauren Debick, *Ocala Health*
- Jacob Fields, *JJ Fields*
- Andrew Hinkle, *Sage Marketing*
- Katie Hunnicutt, *Washington Prime*
- Felecia Judge, *Millennium Bank*
- Jessica Marr, *Ocala/Marion County Visitors and Convention Bureau*
- Olana Osborn, *Ocala/Marion Chamber of Economic Partnerships*
- Kylie Swope, *Magnolia Media*



MESSAGE FROM THE CHAIR OF PR & MARKETING

LAUREN DEBICK

Director of Public Relations and Communications, *Ocala Health*

The PR/Marketing Committee is proud to commit their time and talent to creating and promoting new United Way programs, cultivating and maintaining relationships with the community, as well as supporting annual giving efforts. This committee is truly dedicated to improving the health, education, and financial stability of residents throughout Marion County. I am so thankful for the hard work, creativity, and passion -to- serve that this group continuously demonstrates.

VISION COUNCILS

Experts in their respective fields. Dedicating their time and knowledge to address critical issues in our community



HEALTH COUNCIL

Catherine Ackerman, *Fifth Circuit Public Guardian*
Craig Ackerman, *Florida Department of Health*
Peggy Bourne, *Community Advocate*
Summer Gill, *Community Advocate*
Mark Lander, *Marion County Department of Health*
Brianna Liles, *Marion County Hospital District*
Judi London, *Renasant Bank*
Stephen Quintyne, *The Vines*
Amanda Robbins, *Signature Brands*
Tracey Sapp, *Florida Department of Health*
Jared Sorensen, *City of Ocala*
Linda Plunkett, *MetLife*
Toni Stevenson, *Community Advocate*
Connie Storms, *Community Advocate*
Maclyn Walker, *Heart of Florida Health Center*
Kathleen Woodring, *CareerSource Citrus Levy Marion*

VISION COUNCIL LEADERSHIP

VICE CHAIR OF COMMUNITY IMPACT DIVISION:
Kathleen Woodring

HEALTH VISION COUNCIL CHAIR:
Mark Lander

EDUCATION VISION COUNCIL CHAIR:
Chris Altobello

FINANCIAL STABILITY VISION COUNCIL CHAIR:
Rich Larkin

EDUCATION COUNCIL

April Adams, *Court Liaison/School Social Worker*
Chris Altobello, *Florida Education Association*
Allison Campbell, *A&A Campbell Group*
Valerie Council, *Community Advocate*
Lauren Delorio, *Community Foundation*
Roseann Fricks, *Early Learning Coalition*
Beatrice Haynes, *Rasmussen College*
Larry Hershfield, *Community Advocate*
Theresia Jackson, *Arnette House*
Heidi Maier, *2019 Superintendent of Public Schools*
Beth McCall, *Marion County Children's Alliance*
Karen Jensen, *Marion County Public Library*
Allan Nieb, *Silver River Mentoring & Instruction*
Kathleen Woodring, *CareerSource Citrus Levy Marion*

FINANCIAL STABILITY COUNCIL

James Alsobrook, Jr., *Community Advocate*
Keith Bracey, *College of Central Florida*
Dale French, *CareerSource Citrus Levy Marion*
Matt Glancy, *JP Morgan*
Karla Grimsley, *Interfaith Emergency Services*
Charles Harris, *Central Florida Community Action*
James Haynes, *Ocala Housing Authority*
Kathy Judkins, *SECO Energy*
Rich Larkin, *Hilton Ocala*
Donnie Mitchell, *Community Advocate*
Ken Russell, *Crevalle Boats*
Patty Schiefer, *Century Link*
Kathleen Woodring, *CareerSource Citrus Levy Marion*

MESSAGE FROM THE VICE CHAIR OF COMMUNITY IMPACT DIVISION



KATHLEEN WOODRING

Executive Vice President, *CareerSource Citrus Levy Marion*

Working together to strengthen our community is exactly what each of the vision council members do. They donate hours and hours towards assessing the needs of Marion County and then making critical determinations regarding the funding of necessary and impactful programs. Each vision council takes their responsibility of being good stewards of the contributions you and I give to United Way very seriously. I am honored to work with these members who are driven to make a difference in the lives of Marion Counties residents.



United Way of Marion County

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