



small business
UNITED[®]

SMALL BUSINESS, BIG IMPACT



AFFORDABLE PHILANTHROPY

The Small Business Partner program offers two levels of giving at \$1200 or \$2400 per year, with the convenience of auto-payment and the option to amortize payments monthly, quarterly or semiannually. Partners can also choose to enroll as "Evergreen" ensuring their partnership is automatically renewed.



TRUSTED PARTNER

United Way of Marion County (UWMC) utilizes a community investment process to thoroughly vet all nonprofit partners before they're eligible to receive funding. Through the Community Investment Fund, United Way dollars can help agencies leverage federal, state and foundation grants bringing more money to the community.



NETWORKING THAT MATTERS

Small Business Partners enjoy networking events with fellow small business owners. Opportunities to connect include quarterly educational breakfasts, networking socials, an annual Small Business Summit, and invitations to attend United Way donor events. A private Facebook group unites partners online.



HOW SMALL BUSINESS CAN ACHIEVE COLLECTIVE IMPACT IN MARION COUNTY



WHY PARTNER?

Founded in spring 2020, the Small Business Partner program is focused on uniting small businesses within Ocala / Marion County through investing in United Way of Marion County's Community Care Fund or Internal Initiatives. The program offers two levels of giving along with various added benefits that include networking opportunities, leadership development and marketing exposure. Our small businesses support over 35 nonprofit programs providing services in health, education, financial stability and immediate needs.

SMALL BUSINESS PARTNER \$1200 ANNUALLY

- Logo Placement with reciprocal link on website
- One Small Business Spotlight
- Recognition as Leadership Donor and ability to join additional affinity groups
- Recognition in UWMC Annual Report
- Invitation for one to attend
 - Quarterly SBP events
 - Annual Meeting / Kickoff
 - Community Celebration
 - CEO/Community Leader Breakfast
- Leadership Appreciation Reception
- Invitation to join private UWMC Small Business Partner Facebook

PREMIUM SMALL BUSINESS PARTNER \$2400 ANNUALLY

- Logo Placement with reciprocal link on website
- One Small Business Spotlight
- Recognition as Leadership Donor and ability to join additional affinity groups
- Recognition in UWMC Annual Report
- Invitation for two to attend
 - Quarterly SBP events
 - Annual Meeting / Kickoff
 - Community Celebration
 - CEO/Community Leader Breakfast
 - Leadership Appreciation Reception
- Invitation to join private UWMC Small Business Partner Facebook
- Recognition Ad as Premium Small Business Partner
- Event Sponsor recognition at every SBP event
- Event sponsor recognition on UWMC websites SBP Page

SIGN-UP OR LEARN MORE:

VISIT UWMC.ORG/SMALLBUSINESSUNITED



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